



Sparkle Roll Consecutively Been Awarded Rolls-Royce Dealership-Related and Sales Awards

(Hong Kong, 23 April 2009) Since Sparkle Roll Group Ltd. (SEHK: 970) acquired Rolls-Royce Beijing Dealership last year, they have time and again excelled in their achievements in sales volume. Riding on their team of sales expertise and outstanding customer service, 52 Rolls-Royce automobiles were sold through Sparkle Roll in Beijing in 2008, representing an increase of approximately 60% of sales record of 33 automobiles compared to 2007, which made Sparkle Roll leaped to become the global third major dealer with the highest sales volume among other 84 dealers. Recently, Sparkle Roll's Rolls-Royce Beijing agent was awarded four awards at the Singapore's Rolls-Royce Motor Cars Asia Pacific Dealer Conference 2009. The four awards include: *Top Dealership Sales, Phantom Family, Asia Pacific 2008; Highest Volume Growth Achieved in Asia Pacific 2008; Top Sales Asia Pacific 2008, and 1st Runner-up of Highest Bespoke Turnover Achieved in Asia Pacific 2008*. The award is presented to top ranking Rolls-Royce dealers that present excellence in the areas of sales and dealership, and ranked the merit Rolls-Royce's highest honor. Mr. Tong Kai Lap, Chairman of the Group indicates, China has continued to experience a relentless surge in consumer buying of luxury items despite the financial tsunami, and Sparkle Roll is confident to sustain another year of favorable performance records, and standout from the other Asian region distributors. Sparkle Roll will continue to look for other dealerships opportunities in the areas super deluxe branded watches and jewellery, to establish a kingdom of luxury brands in PRC.

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About Sparkle Roll Group Limited (SEHK Code: 970)

Sparkle Roll Group Limited is principally engaged in (i) the dealerships and retail business of luxury goods in the PRC including dealerships of luxury cars-Bentley, Lamborghini and Rolls-Royce in Beijing and the exclusive dealership of "RICHARD MILLE" branded watches in the PRC and (ii) animations and comics businesses and multimedia development.

Released by PR ASIA Consultants Limited for and on behalf of **Sparkle Roll Group Limited**. For further information, please contact:

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