

**Jade Dynasty Group Limited Announces
Its Original Comics "The Thunder II" (霹靂狂龍) Obtains
Two Awards in The PRC's Golden Dragon Awards**

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**Trend Setter for Animations and Comics in Greater China
Paving The Way for Entering into The PRC Market**

(Hong Kong, 27 November 2005) ----- **Jade Dynasty Group Limited** ("Jade Dynasty" / "the Group") (HKSE code: 970), the largest and only listed comics publisher in Hong Kong, announced that its original comics "Introduction of The Thunder II - The Revenger" won the "Special Award of Fictional Comics Granted by the Adjudicators" and "The Best Image Design Award of Fictional Comics" in the 2nd Golden Dragon Award Original Animation & Comic Competition 2005. Mr. Tony Wong, the Group's Chief Creative Officer, was also the guest speaker of the 2nd OACC Chinese Animations & Comics Forum in the capacity of the Chairman of The Hong Kong Comics and Animation Federation Limited.

Mr. Ivan Tong, Chairman of the Group, said, "The 2nd Golden Dragon Award Original Animation & Comic Competition 2005 is a prominent event in the The PRC's animations and comics industry, which is equally important to the Golden Horse Awards in the film industry. Being the only awardee of animations and comics publisher from Hong Kong, Jade Dynasty's comics titles are popular amongst and widely recognized by comics professionals and readers in the PRC, Hong Kong and Taiwan. In order to further develop the PRC market, we are collaborating with China Central Television in co-producing an animated TV series titled "Shen Bing Xiao Jiang" adapted from our original comics titled "The Weapon". We hope to broadcast the programme in the coming future destined for 370 million children and adolescent in the PRC and we believe it will become a big hit animated TV series in The PRC."

"The Thunder II" was first launched as a monthly publication since October 2005 in Taiwan. The comics title enjoyed a high popularity among Taiwanese readers with a satisfactory sales performance.

The 2nd Golden Dragon Award Original Animation & Comic Competition 2005 was collectively organized by various professional animations and comics associations including Chinese Research Institute for Oriental Culture, China Animations Association, Comicfans and National Centre for Developing Animations and Cartoon and Game Industry. The competition was divided into two major categories namely comics and animations in the realms of fictional comics, multi-box comics, illustrative comics, iconography, animated short movie and flash animations. There were over 1,100 original animations and comics entries from the PRC and about 100 entries from Hong Kong, Taiwan, Malaysia and Singapore. A total of 27 awards were created for the six categories of animations and comics by the adjudicators after a two-month assessment.

The adjudicators of the competition comprised influential industry professionals including Mr. Jin Cheng, Chairman and Chief Editor of Comicfans, Mr. Chen Wei Dong, Chief Editor of Tianjin Creator World Comics Company, Mr. Alan Wan, Secretary of Hong Kong Comics and Animation Federation Limited and also Deputy Chairman of Jade Dynasty, Mr. Ao Yao Xiang and Mr. Lai Yao Xian, two famous Taiwan comics artists.

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Other award recipients include Mr. Zhu Le Tao, a rising star in Beijing's comics field, whose entry titled "The Adventure of Martha on the Lighthouse Island" was awarded the "Golden Award of The Best Fictional Comics". In addition, Jimmy, a renowned illustrator in Taiwan, won the "Excellent Contribution Award to Chinese Animations and Comics Industry".

About Jade Dynasty Group Limited

Jade Dynasty Group Limited is the largest and only listed comics publisher in Hong Kong. Its local market share in terms of sales of Chinese home-grown comics is over 50%. The Group owns more than 100 comic titles and accumulated over 10 years experience in the comics industry. Currently, the Group publishes 7 home-grown comics titles on weekly basis and an average of 25 volumes licensed comics titles from Japan on monthly basis. Also, the Group has sold its comics in 14 countries and translated into 10 languages.

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