

**Jade Dynasty Group Limited Announces  
The Launch of Mystery and Knight-errant Comics Titled “Bai Fa Gui” (《白髮鬼》) Adapted from The Comics Adaptation Copyright of “The Bride with White Hair” (《白髮魔女傳》) Authorized by  
Mandarin Films Limited**

(Hong Kong, 8 January 2006) — **Jade Dynasty Group Limited** (“Jade Dynasty” / “the Group”) (HKSE code: 970), the largest and only listed comics publisher in Hong Kong, announced today the launch of new comics book titled “Bai Fa Gui” (《白髮鬼》) that created by the Group’s Chief Creative Officer Mr. Tony Wong. The comics book, which will be released as two issues, was adapted from the comics adaptation copyright of “The Bride with White Hair” (《白髮魔女傳》) authorized by Mandarin Films Limited. The Group expected that the new comics will be highly popular among comics readers.

*Mr. Ivan Tong*, Chairman of the Group, said, “Followed by ‘The Eagle-shooting Heroes Comics’ (《漫畫射鵰英雄傳》), “Bai Fa Gui” (《白髮鬼》) is another innovation focus of the Group. Talented Mr. Tony Wong has personalized the characters of the novel and unveiled each of the mysterious plot of the story. The comics title is a breakthrough of the local comics industry.”

The two-episode “Bai Fa Gui” (《白髮鬼》) has been released on 28 December 2005 and upcoming 25 January 2006 as a monthly publication at HK\$20 per volume. The comics title on one hand is different from ordinary weekly comics book in terms of size, layout and style, and it is more dramatic on another hand. “Bai Fa Gui” (《白髮鬼》) is a unique choice for comics readers.

“The Bride with White Hair” (《白髮魔女傳》), which has been adapted for movie, is the masterpiece of Mr. Liang Yu Sheng (梁羽生), the pioneer of new-generation knight-errant novel. Coupled with Mr. Tony Wong’s excellent drawing skills, such characters as Jian Feng (劍鋒), Bai Lian (白練) and Shao Lang (少狼) of the story have come alive. “Bai Fa Gui” (《白髮鬼》) not only allows comics readers to enjoy a brand new reading experience, it also retains the essence of the original novel. The Group anticipated that the comics title will enjoy a wide popularity among young readers and Japanese comics lovers, enabling the Group to excel in its comics publication business.

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### **About Jade Dynasty Group Limited**

Jade Dynasty Group Limited is the largest and only listed comics publisher in Hong Kong. Its local market share in terms of sales of Chinese home-grown comics is over 50%. The Group owns more than 100 comic titles and accumulated over 10 years experience in the comics industry. Currently, the Group publishes 7 home-grown comics titles on weekly basis and an average of 25 volumes licensed comics titles from Japan on monthly basis. Also, the Group sells its comics titles in 14 countries, which have been translated into 10 languages.

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