Sparkle Roll Group Limited

耀萊集團有限公司 *

(*Incorporated in Bermuda with limited liability*)

(**Stock Code: 970**)

UNUSUAL PRICE AND VOLUME MOVEMENTS

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors (the "Board") of Sparkle Roll Group Limited (the "Company") has noted decreases in the price and increases in the trading volume of the shares of the Company today and wish to state that the Board is not aware of any reasons for such movements.

Save for a conversion notice received by the Company from a convertible note holder on 9 December 2008 in connection with the conversion of a principal amount of HK$17,600,000 in the convertible note into 80,000,000 new shares of the Company (the "Conversion Shares"), representing approximately 4.90% of the enlarged issued share capital of the Company of 1,631,152,850 shares, the Board confirms that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under Rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules"), and neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature. The Company is in the process of allotting and issuing the Conversion Shares. Further announcement(s) will be published by the Company in accordance to the requirements under the listing approval issued by The Stock Exchange of Hong Kong Limited in connection with the Conversion Shares.

This announcement is made by the order of the Board, the members of which individually and jointly accept responsibility for the accuracy of the statements made in this announcement.

By Order of the Board
Sparkle Roll Group Limited
Chan Ka Kit
Company Secretary

Hong Kong, 10 December 2008

As at the date of this announcement, the Company has three executive Directors, one non-executive Director and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Wong Chun Keung. The non-executive Director is Mr. Zhao Xiao Dong. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Kang Bor, Thomas.