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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

DATE OF BOARD MEETING

This is to announce that a meeting of the Board of directors of Sparkle Roll Group Limited (the "Company") will be held on Wednesday, 24 November 2010 for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months period ended 30 September 2010 and proposing the interim dividend (if any).

By Order of the Board
Sparkle Roll Group Limited
Mok Henry Wing Kai
Company Secretary

Hong Kong, 8 November 2010

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Kang Bor, Thomas.

* *for identification purpose only*