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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

POSITIVE PROFIT ALERT

This announcement is made by Sparkle Roll Group Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2019 and the currently available information, the Group is expected to have a net profit attributable to owners of the Company for the six months ended 30 September 2019, which is significantly increased as compared to the net profit attributable to owners of HK\$9.3 million for the same period last year. This increase was mainly due to no incurrance of expenses in relation to the acquisition and investment in debt securities during the six months ended 30 September 2019 (six months ended 30 September 2018: acquisition and investment related expenses recognised), and increase in contributions from the property management business acquired during the six months ended 30 September 2018.

The information contained in this announcement is only based on a preliminary assessment made by the Board on the information currently available to it, including the unaudited consolidated management accounts of the Group for the six months ended 30 September 2019 which is not reviewed nor audited by the Company's auditors. The Company is still in the course of preparing and finalising its interim financial results for the six months ended 30 September 2019 which is expected to be announced before the end of November 2019.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Sparkle Roll Group Limited
Zheng Hao Jiang
Chairman

Hong Kong, 15 November 2019

As at the date of this announcement, the Company has three executive Directors, two non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Zheng Hao Jiang, Mr. Zhao Xiaodong and Mr. Zhu Lei. The non-executive Directors are Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.

* *For identification purpose only*