Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a loss for the year ended 31 March 2016.

Shareholders and potential investors are advised to exercise extreme caution when dealing in the shares of the Company.

This announcement is made by Sparkle Roll Group Limited (the "**Company**" together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) (the "**SFO**").

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary assessment of the latest unaudited management accounts of the Group for the period ended 29 February 2016 and the financial information currently available, the Group is expected to record a loss for the year ended 31 March 2016.

* *for identification purpose only*

Such expected loss was mainly as a result of (i) that the Group did not provide any training services or generate any income from training services in respect of initiating knowledge and skill of distributorship of branded automobiles during the financial year; (ii) that the bonus from suppliers for marketing purpose decreased by approximately 50%; (iii) that there was a decline in the Group's revenue of approximately 8% due to the challenging retail condition, despite (a) that there was a slight increase in gross profit; (b) that there was a decrease in selling, general and administrative expenses; and (c) that there was no loss on forward foreign contracts during the financial year.

Based on the preliminary assessment by and discussions with the independent professional valuer, the Board expects that no further impairment losses on goodwill might be recorded in the automobile segment. The impairment assessment, however, is also subject to the final review by the Company's auditors.

Furthermore, the inventories and the borrowings of the Group had dropped to approximately HK$997 million and HK$483 million as at 29 February 2016 from HK$1,170.7 million and HK$860.8 million as at 30 September 2015 respectively.

The information contained in this announcement is only based on a preliminary assessment by the Board in accordance with the latest unaudited management accounts of the Group for the period ended 29 February 2016 and the financial information currently available, which have not yet been reviewed or audited by the Company's auditors. The Group's results for the year ended 31 March 2016 are expected to be published before the end of June 2016.

Shareholders and potential investors are advised to exercise extreme caution when dealing in the shares of the Company.

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 21 April 2016

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhu Lei. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.