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New Sparkle Roll International Group Limited
新耀萊國際集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

**CHANGE OF COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND PROCESS AGENT**

The board (the “**Board**”) of directors (“**Directors**”) of New Sparkle Roll International Group Limited (the “**Company**”) hereby announces that with effect from 26 August 2024, Mr. Li Yat Ming (“**Mr. Li**”) has tendered his resignation as (i) the company secretary of the Company (the “**Company Secretary**”); (ii) an authorised representative of the Company (the “**Authorised Representative**”) under Rule 3.05 of the Rules Governing the Listing of Securities (“**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and (iii) an authorised representative of the Company for acceptance of service of process or notice on behalf of the Company in Hong Kong in accordance with Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 19.05(2) of the Listing Rules (the “**Process Agent**”). Upon the above resignation, Mr. Li will remain as the financial controller of the Company.

Mr. Li has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that needs to be brought to the attention of the Stock Exchange or the shareholders of the Company.

Following the resignation of Mr. Li, the Board is pleased to announce that Ms. Xu Jiayuan (“**Ms. Xu**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent with effect from 26 August 2024. Ms. Xu meets the qualification requirements of a company secretary under Rule 3.28 of the Listing Rules.

The biographical details of Ms. Xu are as follows:

Ms. Xu, aged 33, has over 8 years of experience in the corporate governance field, including internal audit, risk management and corporate services to Hong Kong companies listed on the Stock Exchange as well as private and multinational companies. Ms. Xu obtained a degree of bachelor of management majoring in business administration (management accounting) at the Capital University of Economics and Business in June 2013. She further obtained a degree of master of science majoring in accountancy from the Hong Kong Polytechnic University in October 2014. Ms. Xu is a member of the Hong Kong Institute of Certified Public Accountants and a Certified Internal Auditor conferred by the Institute of Internal Auditors.

Ms. Xu has been appointed as (i) the company secretary and authorised representative of Optima Automobile Group Holdings Limited, a company listed on the GEM of the Stock Exchange (stock code: 8418) since September 2021; and (ii) the company secretary and authorised representative of Ta Yang Group Holdings Limited, a company listed on the Main Board of the Stock Exchange (stock code: 1991) since January 2023.

The Board would like to take this opportunity to express its gratitude to Mr. Li for his valuable efforts and contribution to the Company during his tenure of office as the Company Secretary, Authorised Representative and the Process Agent and extend its warm welcome to Ms. Xu on her new appointment.

By order of the Board
New Sparkle Roll International Group Limited
JU Qinghao
Chairman

Hong Kong, 26 August 2024

As at the date of this announcement, the Company has two executive Directors, four non-executive Directors and four independent non-executive Directors. The executive Directors are Mr. JU Qinghao and Mr. QIU Peiyuan. The non-executive Directors are Mr. LI Qingsong, Mr. SZE Ka Ho, Mr. WU Peng and Mr. YOU Yiyang. The independent non-executive Directors are Mr. CHAN Man Kit, Mr. LIAO Kenan, Mr. NG Wai Hung and Ms. WANG Hui.