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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

INSIDE INFORMATION ANNOUNCEMENT

After the trading hours of today, Mr. Qi tendered his letter of resignation as (i) the president of the Group's automobile dealership and watch dealership divisions; and (ii) a director of Sparkle Roll Auto Parts Limited but shall be appointed as the Company's Honorary Advisor all with effect from 1 December 2015. Immediately upon Mr. Qi's resignation, his current operation duties will be handed over to Mr. Zheng Hao Jiang, an executive director of the Company and the Chief Executive Officer of the Group, and other members of the management team.

The advisory service agreement with Mr. Qi constitutes a continuing connected transaction of the Company which is exempt from the reporting, annual review, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

This announcement is made by Sparkle Roll Group Limited (the "**Company**" together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

* *for identification purpose only*

The Board of Directors (the "**Board**") announces that after the trading hours of today, Mr. Qi Jian Hong ("**Mr. Qi**") has tendered his letter of resignation as (i) the president of the Group's automobile dealership and watch dealership divisions; and (ii) a director of Sparkle Roll Auto Parts Limited with effect from 1 December 2015 in order to substantially devote his time and efforts to his other businesses. Immediately upon Mr. Qi's resignation, his current operation duties will be handed over to Mr. Zheng Hao Jiang, an executive director of the Company and the Chief Executive Officer of the Group, and other members of the management team. Mr. Qi confirmed in his letter of resignation that (i) he would continue to hold his direct and indirect shareholdings in the Company as a long-term investment; and (ii) he has no disagreement with the board of directors of any member of the Group and there is no matter in relation to his resignations that needs to be brought to the attention of the shareholders of the Company.

At the same time, the Board is pleased to announce that Mr. Qi has accepted the invitation to serve as the Company's Honorary Advisor at a monthly consultancy fee of HK$10,000 for a term of three years commencing from 1 December 2015.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Qi for his valuable contribution to the Company during his tenure of office and services with the Group. In his new capacity as the Company's Honorary Advisor, the Board believes that Mr. Qi will continue to contribute to the long term development of the Group.

LISTING RULES IMPLICATIONS

As Mr. Qi is a substantial shareholder of the Company and thus a connected person of the Company under Rule 14A.07 of the Listing Rules, the advisory service agreement between the Company and Mr. Qi relating to his appointment as the Company's Honorary Advisor constitutes a continuing connected transaction of the Company under Chapter 14A of the Listing Rules. However, as all the percentage ratios (as defined in Rule 14.04(9) of the Listing Rules) are less than 0.1%, the transaction is exempt from the reporting, annual review, announcement and independent shareholders' approval requirements under Chapter 14A of the Listing Rules.

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 27 November 2015

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.