Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

DATE OF BOARD MEETING

The board of directors (the "Board") of Sparkle Roll Group Limited (the "Company") announces that a meeting of the Board will be held on Friday, 28 November 2014 for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months period ended 30 September 2014 and considering the recommendation on the payment of any interim dividend.

By Order of the Board
Sparkle Roll Group Limited
Li Yat Ming
Company Secretary

Hong Kong, 28 October 2014

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.

* *for identification purpose only*