Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

DATE OF BOARD MEETING

The board of directors (the "Board") of Sparkle Roll Group Limited (the "Company") hereby announces that a meeting of the Board will be held on Monday, 23 June 2014 for the purposes of, among other matters, approving the release of the annual results of the Company and its subsidiaries for the year ended 31 March 2014 and considering the recommendation on the payment of any final dividend.

By order of the Board of
Sparkle Roll Group Limited
Mok Henry Wing Kai
Company Secretary

Hong Kong, 4 June 2014

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.

* *for identification purpose only*