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**New Sparkle Roll International Group Limited**  
**新耀萊國際集團有限公司**

*(formerly known as Sparkle Roll Group Limited 耀萊集團有限公司\*)*  
*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 970)**

**CHANGE OF COMPANY NAME,  
CHANGE OF STOCK SHORT NAME AND  
AMENDMENTS TO THE MEMORANDUM  
OF ASSOCIATION AND BYE-LAWS**

Reference is made to the announcement of New Sparkle Roll International Group Limited (formerly known as Sparkle Roll Group Limited) (the “**Company**”) dated 24 August 2021 (the “**Announcement**”), the circular of the Company dated 26 August 2021 and the poll results announcement of the special general meeting of the Company dated 21 September 2021 in relation to the Proposed Change of Company Name. Unless otherwise defined in this announcement, capitalised terms used in this announcement shall have the same meanings as they were defined in the Announcement.

\* *for identification purpose only*

## **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the proposed change of the name of the Company from “Sparkle Roll Group Limited” to “New Sparkle Roll International Group Limited” and adoption of a secondary name of the Company in Chinese of “新耀萊國際集團有限公司” have become effective from 28 September 2021 pursuant to the Certificate of Change of Name and the Certificate of Secondary Name issued by the Registrar of Companies in Bermuda. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 25 October 2021 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the laws of Hong Kong).

## **CHANGE OF STOCK SHORT NAME**

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “SPARKLE ROLL” to “NEW SPARKLEROLL” in English and from “耀萊集團” to “新耀萊” in Chinese with effect from 9:00 a.m. on 1 November 2021. The stock code of the Company on the Stock Exchange remains unchanged as “970”.

## **EFFECT ON CHANGE OF COMPANY NAME AND STOCK SHORT NAME**

The change of the name and the stock short name of the Company will not affect any rights of the Shareholders or the Company’s daily business operation and its financial position. All the existing share certificates in issue bearing the former name of the Company will continue to be evidence of title of such Shares and valid for trading, settlement, registration, and delivery purposes. Accordingly, there will not be any arrangement for exchange of the existing share certificates for new share certificates bearing the new name of the Company. All new share certificates will be issued under the new name of the Company in any subsequent issue of Shares.

## **AMENDMENTS TO THE MEMORANDUM OF ASSOCIATION AND BYES-LAW**

The Board is also pleased to announce that, following the approval by the Shareholders by way of special resolution at the SGM, the amendments to (i) the Memorandum of Association and (ii) the Byes-law of the Company, which reflect the Proposed Change of Company Name by replacing all references to “Sparkle Roll Group Limited” with “New Sparkle Roll International Group Limited (新耀萊國際集團有限公司)” in the Memorandum of Association and Byes-law, have become effective from (i) 6 October 2021 and (ii) 28 September 2021 respectively.

By Order of the Board  
**New Sparkle Roll International Group Limited**  
**Zheng Hao Jiang**  
*Co-Chairman*

Hong Kong, 27 October 2021

*As at the date of this announcement, the Company has four executive Directors, and five independent non-executive Directors. The executive Directors are Mr. Zheng Hao Jiang, Mr. Ma Chao, Mr. Zhao Xiaodong and Mr. Zhu Lei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong, Mr. Gao Yu, Mr. Liu Hongqiang and Mr. Liu Xiaoyi.*